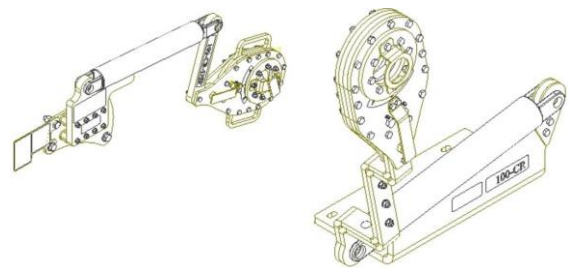




**ARNOLD**  
**I**NNOVATIONS



### Field Innovator

A community of innovators and influencers improving the field and conditions for farmers, and the communities we live in for all!

## Background – Arnold Innovations

Founded in 2015, Arnold Innovations is a family owned and operated company, committed to providing our customers with safe, productive and innovative products. AI's first product was the AI100-CX Reverser created for the New Holland CX series combines. In 2017, AI added AI100-LEXION for the Claas Lexion (CAT) series combine to the product line up. Now in 2018, AI has also completed a reverser for the New Holland CR combine and John Deere S/STS Combines.

**The Family;** Richard, Annette and Doug Arnold are the founders and operators of Arnold Innovations. This parent and son team are committed to providing safe, productive and innovative products in the agricultural sector. Richard and Annette have a family grain farm operation in Hamiota, Manitoba. Doug is from Brandon, MB. AI's flagship product is the AI100-CX Reverser for the New Holland CX series. Created out of a need on the farm, with one of the families combines being a New Holland CX combine, Richard and Doug have designed and manufactured this hydraulic cylinder reverser.

The family is passionate about farming, innovation and building the communities you live, work and play in!



## Field Innovators

The idea of Field Innovators is in keeping with our vision of farming and building the idea of innovation, safety, and time back to the farmer. We know farming is about communities, and as such we know we need strong communities to keep building our industry. With this in mind, our Field Innovators are trail blazers in their respective farming communities. The guy, or gal who leads the charge in finding new ideas, technologies, and applications and loves to test, trial and share about them. Our Field Innovators are passionate about the communities they live in, and love to give back and share about them.

We want to partner with you, the Field Innovators and give you a first hand chance to share your insight and giving back experiences with your communities. We also want to share our products and innovations with you, and partner with you to create to safer time saving practices to all of our farming community.

## Field Innovators Exclusives

As an added bonus, Our Field Innovator Exclusives have the added opportunity to receive compensation for creating referrals for our products and services. It is our mission to not only innovate in the industry, but provide added opportunity of cash back to those Field Innovators and communities who are making a difference on the farm. That's right to demonstrate we believe in giving back, we will donate 5% of all sales back to the home communities of our Field Innovators!

Think you may be interested in either of these opportunities, and as part of this, wish to build your personal brand and value back to your community. Read on about how to become a part of our community.

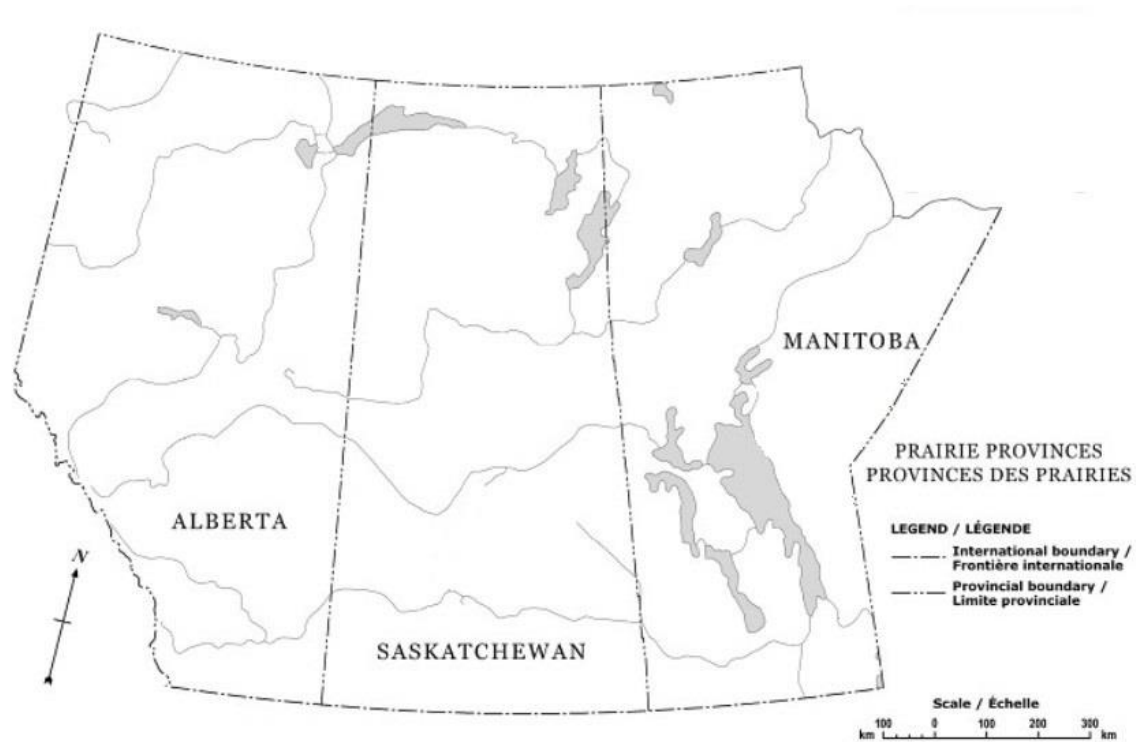
## Benefits

As a member you will be eligible for benefits of membership such as;

1. Valuable training and feedback on how to build your personal brand via social media, and live events
2. Eligible for exclusive offers and significant discounts on Arnold Innovation products
3. Field Innovators wear for showing off your membership and brand
4. Based on building your influence brand, you will be eligible for Referral rewards / compensation
5. Access to a unique community of influencers, who will share safe and effective farming practices aimed at building the bottom-line business of your farm

## Geography

At present we are accepting Field Innovators, and Field Innovator Exclusives into the following areas;



### Alberta Regions

1. Peace Region
2. Northeast Region
3. Northwest Region
4. West Central Region
5. Calgary Region
6. East Central Region
7. South Region

### Saskatchewan Regions

1. Northern Region
2. West Central Region
3. East Central Region
4. South West Region
5. South East Region

### Manitoba Regions

1. Central Plains Region
2. Eastman Region
3. Interlake Region
4. Winnipeg Region
5. Parkland Region
6. Pembina Valley Region
7. Westman

## Social Media

We believe that by building the brands of our farms, and all agriculture related companies we strengthen the future of our rural communities.

**Arnold Innovations** @arnoldinnovate · Mar 20  
Combine college today until 4:30 in Brandon MB. We are here learning about harvest management and are here to help your productivity this #harvest19 #combine #beproductive #alwayslearning – at Keystone Centre



2 8

Social Media is all around us today and offers a great way of sharing and influencing positivity into our communities.

We will assist you in developing branding strategies to enhance farming, and communities across Manitoba, Saskatchewan and Alberta. There are some amazing examples of the influencers in our communities, showing the great things that can happen.

Our vision is to create a team of curators and sharers of relevant information available to farmers on the best agricultural tips and ideas.

Be the change to want to see in the world. Share the good news, share the inspiring stories in our communities with us!



**Agriculture in the City - Manitoba**  
Page Liked · March 12 ·

Boil 'em, mash 'em, stick 'em in a stew. Manitobans love their potatoes! Learn more about agriculture in Manitoba and the impact it has on the local economy at Ag in the City, March 16th at The Forks. Learn more here <https://aginthecity.ca/>

751 39 Comments 117 Shares

Like Comment Share

Most Relevant

**Sarah Cook** Potatoes are the best and yummy .Way to go Manitoba  
Like · Reply · 2w

**Jan Maciejewski** oooo,that they more expensive than bananas from overseas  
Like · Reply · 2w

**Frank Hollywood** Way to go Idaho lol  
Like · Reply · 2w

**Linda Buckmaster** Found this in Google  
"Potatoes provide one of the most concentrated and affordable sources of potassium—significantly more than those foods commonly associated with being high in potassium (e.g. bananas, oranges, mushrooms, etc.). ... One medium potato (5.3 ounces) with the skin contains 620 mg of potassium."  
Like · Reply · 2w

Write a comment...

## Application – How do I get started as a Field Innovator

To submit your application to become one of our field innovators here is all you need to do;

1. Go onto Twitter and follow us at @ArnoldInnovate
2. Tweet a picture of you doing what you do! (with the text below)

[@ArnoldInnovate I am your #FieldInnovator who loves \(my community\)](#)

3. One of our team will in turn be in touch with you to work through the process of qualifying you as our next Field Innovator!

## Frequently Asked Questions - FAQs

### **What is a Field Innovator?**

A Field Innovator is typically a trail blazer in our farming community. The guy, or gal who leads the charge in finding new ideas, technologies, and applications and loves to test, trial and share about them.

Field Innovators have a chance to experience our new products firsthand, share their insight and ideas with our company, and help make us a better product.

### **Why does Arnold Innovations employ a Field Innovation program?**

At Arnold Innovations, we believe in our products, and we want the best, brightest and most progressive people in the industry to help us make the field safer and more efficient. At Arnold Innovation we know the success of our products is in our ability to capture a field problem and harness a solution to make farmers work in the field safer, more efficient or cost effective. As a Field Innovator your passionate about industry solutions that get us all home sooner, and safe.

We also want to share in the community about more effective, and safer ways of farming. As a Field Innovator, we want to build a community to help us improve the lives of farmers. We do this by sharing information to improve farming through technology and solutions via social media, trade show, and other appropriate channels.

### **Field Innovator Exclusive?**

Private Field Innovators Exclusives are individuals that have utilized our products and have demonstrated their passion in the farming industry. These individuals have demonstrated themselves as influencers in their local geography in relation to farming practice.

Field Innovators Exclusive qualify for referral rewards.

### **How do I sign up to be a Field Innovator?**

On the Arnold Innovation web page, you will find a recruitment/sign-up page. Field Innovators get early and exclusive access to some opportunities. To become a member, simply sign up and complete a profile. A member of the Arnold Innovations

### **Does it cost anything to be a Field Innovator or Field Innovator Exclusive member?**

No, it doesn't cost anything to be a member of Field Innovators, or Field Innovators Exclusive.

### **Do I get paid to be a Field Innovator?**

There is no cash payment to be a Field Innovator — all our Field Innovators are volunteers. No one can expect your feedback to be honest and reliable if you're being paid to give it, especially since the point of the field testing is to get unbiased and honest feedback. However, we do give incentives (products, gift cards, t-shirts, etc.) to testers that provide high-quality, helpful feedback.

Field Innovators that provide excellent feedback and assist us as influencers in building a community of innovation and enhancement in the field will be eligible for our Field Innovators Exclusive.

### **Are there any personal requirements (experience, location, etc.)?**

People from all backgrounds and all countries can be Field Innovators. That being said, each project will have unique tester requirements, so not every person will be eligible for every test.

### **Why should I join as a Field Innovator?**

There are a lot of great reasons to be a Field Innovator. Besides earning free products and other incentives, this experience can provide tremendous personal and professional rewards. Here is a short list of some of those benefits our testers often experience:

- Learn about new technologies.
- Enhance your professional and personal knowledge.
- Network with people who share similar interests.
- Contribute to the quality of a product you enjoy.
- Be recognized as an expert and be part of an exclusive group of Field Innovators.
- See a new product before anyone else.
- Exercise your experience with a new and innovative product.
- Be part of a select team that interacts with a company about their new products.
- Earn free products and other test opportunities.

## **What happens if I sign up and then my situation changes, and I cannot keep as a Field Innovators?**

Priorities change and things can impact a person's ability to be a Field Innovator. If you are selected for a project and this happens, contact the company's Field Innovator team immediately and they'll let you know what to do from there. If you just stop participating, then you'll be taking up a spot that could be filled by someone with the time to participate. With Field Innovator Exclusives opportunities, if you choose to drop out and don't tell our beta team, you will be excluded from future beta tests.

## **Do you share any of my information with other companies?**

Your privacy is our top concern and we do everything to protect it! Our business is entirely based around creating and sharing Field Innovation solutions. As detailed in our [privacy agreement](#), we will not share your information with any other company.

As part of Field Innovator, we will request you share your experiences on social media and tag us;

- Twitter
- Facebook
- Instagram

## **What if I don't want to be a member of Field Innovator anymore?**

Contact our team, and we will walk you through the process. We appreciate that lives change and so to priorities.

## **What is the difference between a Field Innovator and a Field Innovator Exclusive?**

A Field Innovator will be offered discounted access to our already available products and may be offered access to our upcoming Field Innovation Tests. This will be based on providing feedback directly to Arnold Innovations, and where possible sharing tips, ideas and solutions to the farming community via social media.

A Field Innovator Exclusive has proven themselves as an influencer in their community through their use of social media, and networking. As an exclusive you will have access to all our upcoming tests, and events. Also, as part of the Exclusive, you will be eligible for referral bonuses.